



## News and Tidbits

October 2012

### Greetings!



#### President's Message

In the spirit of our wonderful organization... shalom, aloha, hola, greetings, ciao, ellohay, blessings, hello, Kóyo, xin chào! I look forward to working with each of you to lead our Chapter into

2013.

On October 6th, the Board met to discuss our direction and lay out steps for not only tomorrow but future years. We will do this by identifying tangible goals and developing performance measures to ensure we meet our objectives.

#### Goals -

- Provide quality training/education
- Knowledgeable and networking membership
- Promote profession

#### Performance Measures

Did you know...we averaged 33 people per meeting for fiscal year 2012?

- Increase monthly meeting attendance - Target 37 people

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### Quick Links

[NTMCA Website](#)

[FY 2013 - Membership Application](#)

[FY 2013 - Committee Application](#)

[Join Our Mailing List!](#)

### Officers

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- Increase readership -Constant Contact - Target 75%



- Increase applications for committees - Target: 15 applications

At our retreat, we asked the question...what will clerks say about NTMCA in five years? Then we turned the question inward; what do the officers want people to say about NTMCA in five years? This generated discussion which allowed us to drill down deeper to identify how the Board will know:

1. when clerks are engaged;
2. how to challenge clerks;
3. how to meet the needs of our clerks; and
4. meet the expectations of our city officials (city managers and elected officials) and provide a return on investment.

Your Board has made the commitment to keep you engaged in our Chapter. I view the Board similar to the governing body and the membership as the constituents. We are here to promote our Chapter, foster growth, and provide you with the tools that you need to excel in your municipality. As constituents you provide feedback and take an active role in your Chapter to create the much-needed synergy to distinguish NTMCA as a role model for other chapters.

Building on synergy...the meeting schedule for fiscal year 2013 is set and guest speakers will continue with the

817.426.9661

[Upcoming Meetings](#)

October 2012 - No Meeting (Graduate Institute)

November 7, 2012 - City of Southlake

December 5, 2012 - Grand Hall at North Richland Hills Centre (Holiday Party)

January 9, 2013 - City of Richardson

February 20, 2013 - Host City Needed

March 20, 2013 - Professional Seminar Committee to Determine

April 17, 2013 - Host City Needed

June 12, 2013 - Hilton Southlake

July 17, 2013 - Host City Needed

August 21, 2013 - Host City Needed

September 18, 2013 - Host City Need

Interested in being a host city?

Are you interested in being a host city for a business luncheon meeting?

What is involved with being a host city?

- provide location for approximately 30 - 35 people
- arrange a caterer and coordinate with Chapter Secretary to provide accurate count and Chapter Treasurer to keep within budget

The last few years we have seen an increase in our meeting attendance. We believe that

Empowerment Series. We are forever balancing-spiritual, emotional, mental and physical aspects in our professional and personal worlds. The topics are designed to develop our skills, improve our strengths and reduce our weaknesses.

The Chapter needs your participation, whether it is serving on a [committee](#), being a host city for our monthly meetings, or simply providing feedback. I am always mindful that a successful Chapter is not the labor of a few, but the collective work of many. Show me your spirit...review the [meeting schedule](#) and become a host city and/or assist our chapter by serving on a committee:

- Alyce Deering Scholarship
- Audit
- Holiday Celebration (2013)
- Legislative
- Membership/communications
- Municipal clerk of the year
- Nominating
- Professional seminar
- Technology

I have the pleasure of hosting our first meeting for fiscal year 2013. We will be meeting in the Community Room located in the Department of Public Safety Headquarters Building, which is located at 600 State Street (off Carroll). Please note that this building is separate and located northeast of Town Hall and Hilton Southlake. Ron Hollifield, Founder and CEO of Strategic Government Resources will be our guest speaker. Mr. Hollifield's topic, "Don't take everything so personal...it is not always about you", will provide practical tips to help you keep others' negativity in context and prevent it from becoming personal or dragging you down.

Keep an eye out for the invitation to register for the November 7 business meeting. As a reminder, we are implementing a new outline for our meetings to allow members sufficient time to network with one another.

11:00 a.m. - Register/Network  
11:15 a.m. - Lunch available  
11:30 a.m. - Guest Speaker  
12:30 p.m. - Business meeting

We will have [membership forms](#) for fiscal year 2013 at the business meeting. If you have not registered, please bring a check for your annual dues. If you prefer to utilize your City's purchasing card (P-card) visit our [website](#) to pay for your 2013 annual dues. Please keep in mind that we need you to complete the membership form and e-mail, mail or fax it to Treasurer [Julie Heinze](#).

Membership Drive

rotating meeting sites has made it easier for cities/towns to attend. We would love to come to your city/town to network and conduct our business meeting.

Please contact NTMCA President Alicia Richardson at [arichardson@ci.southlake.tx.us](mailto:arichardson@ci.southlake.tx.us) if you are interested in being a host city.

Save the Date - December 5  
Holiday Luncheon

The Holiday Committee has set the date and venue for our annual holiday luncheon. We will meet on December 5 at the Grand Hall at North Richland Hills Centre, 6000 Hawk Avenue, North Richland Hills. The fun will begin at 11:00 a.m. with lunch served at 11:30 a.m.

Silent Auction items are currently being accepted. All funds collected will be used for our scholarship fund and special events fund.

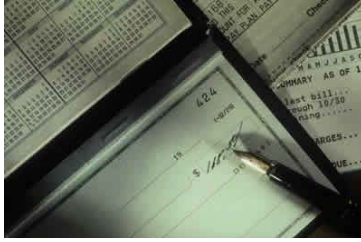
If you have any items for the Silent Auction, please contact one of the committee members so they can prepare space for all the items.

The 2012 Holiday Committee Members are: [Laura Bell](#), [Amy Arnold](#), [Art Camacho](#), and [Martha Garcia](#).



Upcoming Newsletters

If there is a topic of interest or subject that you would like to



October 1st begins the new fiscal and membership year for NTMCA! Please take the time to complete the membership application and submit your dues today! Our membership dues support our activities and programs for the year. In

today's tight budgets more and more clerks are searching for ways to meet the educational requirements of our profession and NTMCA will strive to continue to support the award of as many scholarships as possible. To help support the Alyce Deering Scholarship Program, please consider making a contribution when you submit your membership dues.

Download [Membership Form](#) Today! The cost of our chapter dues is \$30.

#### Next Meeting- November 7, 2012

Our next meeting will be held in Southlake and will be hosted by NTMCA President Alicia Richardson.

- Registration for this event will open on Monday, October 29. Please keep an eye out for the registration e-mail.

Our meetings and your attendance at the meetings is vital for the growth and strength of our chapter. Please consider carpooling to the luncheons.

see addressed in an upcoming newsletter, please let any of the Board know. If you would like to contribute an article for consideration, please submit it by e-mail to [Julie Heinze](#).



We are an awesome chapter...let's lead and be a model for our sister chapters.

